ISLA – Instituto Superior de Gestão e Administração de Santarém

(Higher Institute of Management and Administration of Santarém)

ISLA SANTARÉM

- ERASMUS CHARTER: P SANTARE06 -

HEI Presentation

The Higher Institute of Management and Administration of Santarém (ISLA Santarém), is a private institution of higher education, located in Santarém (60 km from Lisbon).

ISLA Santarém has technological specialization courses, undergraduate and master's degrees, and postgraduate courses in several areas as well as other diplomas, degrees, or certificates. The main goal of our teaching is to ensure a solid scientific, technical and humanistic learning that enables graduates to exercise their profession and citizenship through activities that facilitate the development of creative and critical analysis.

Faculty members and Students

- Number of faculty members: 98
- Number of students: 1.200

UNDERGRADUATE AND MASTER DEGREES	Scientific Areas	Years	ECTS
Undergraduate (1st cycle)			
• Business Processes and Operations Management	Management and Administration	3	180
• Human Resources Management	Management and Administration	3	180

• Commercial Management	Marketing and Advertising	3	180
• Tourism Management	Travel, Tourism and Leisure	3	180
• Management Information Systems	Computer Science	3	180
• Engineering Work Safety	Occupational Health and Safety	3	180

Master (2nd cycle)

• Human Resources Management	Management and Administration	2	120
• Business Management	Management and Administration	2	120
• Web Technologies and Systems Engineering	Computer Science	2	120

ERASMUS + COURSE CATALOGUE | UNDERGRADUATE (1st cycle)

ISCED 0413 Management and Administration - *(Undergraduate (1st cycle) in Process Management and Business Operations)*

The first degree in Processes Management and Business Operations is an innovative and unique offer in the level of higher education in Portugal that aims to prepare highly qualified professionals to face the challenges of business management in a strongly competitive context, and where traditional training no longer corresponds to the needs of the current labour market. Therefore, multidisciplinary training is offered to prepare professionals with basic management skills and with specific skills in logistics and distribution, services, quality, environment, energy, and technologies, in order to be able to manage, in an integrated way, processes and operations on which management is based.

The Erasmus + Students have the following study options:

1st Semester (October-February)   2nd Semester (March-July)

Modules	*ECTS*	*Modules*	*ECTS*
Psychology of Organizations	*7*	People Management in Organizations	*7*
Introduction to Marketing	*6*	Environmental Systems Management	*6*
Management of Organizations	*6*	Operation and Production Management	*6*
Fundamentals of Economy	*6*	Stock Management	*5*
Operational investigation	*6*	Project Management and Coordination	*6*
Management Information Systems	*5*	Supply Chain Management	*7*

Logistics and Distribution	7	Business Strategy and Planning	5
Financial Management	5	Quality Management	4
E-Marketing and Electronic Commerce	7	Innovation and Entrepreneurship	5
Workplace safety	5	Energy Management	6

ISCED 0413 – Management and Administration - *Undergraduate (1st cycle) in Human Resource Management*

This first degree in Human Resource Management aims to promote the integration of knowledge and practice, to encourage constant updates of all those working in the fields of human resources management, and develop the capacity for independent action and teamwork. It is also intended to provide specific skills and preparation to enable the graduate to successfully pursue professional activities related to the lectured curriculum profiles, as well as continue the academic career.

The Erasmus + Students have this study options:

1st Semester (October-February)		2nd Semester (March-July)	
Modules	*ECTS*	*Modules*	*ECTS*
Psychology of Organizations	7	Management People in Organizations	7
General Psychology	6	Organizational Behavior	7
Management of Organizations	6	Research Methods in Social Sciences	5
Evaluation Methods in Human Resources	6	Conception and Training Management	5
Fundamentals of Economics	6	Systems of Reward and Careers	7
Recruitment and Selection	7	Innovation and Entrepreneurship	5
Fundamentals of Occupational Safety	5	Performance Evaluation	7
Human Resources Integration	6	Quality Management	4

ISCED 0414 Marketing and Advertising - *Undergraduate (1st cycle) in Commercial Management*

The first degree in Commercial Management proposes to develop skills in various areas of commercial management, marketing, and transdisciplinary areas of social sciences and applied technology, updating the technical and practical of their students. This degree is proposed, thus promoting the integration of knowledge and practices, encouraging the constant updating of all those who work and operate in these

areas, through a permanent attitude of inquiry and experimentation as well as develop the capacity for autonomous action and teamwork.

The Erasmus + Students have this study options:

1st Semester (October-February)   2nd Semester (March-July)

Modules	ECTS	Modules	ECTS
Introduction to Marketing	7	Management Price and Product	6
Management of Organizations	6	Research Methods	5
General Psicology	6	Stock Management	5
Consumer Behaviour	5	Market Research	7
Fundamentals of Economics	6	Relational Marketing	6
Commercial Law	7	Stock Management	5
Sales Management and Sales Force	5	Marketing and International Trade	7
Logistics and Distribution	7	Strategy and Business Planning	5
E-Marketing and E-Commerce	7	Promotions and Merchandising	6
Financial Management	7	Brand Management	4

ISCED 1015 Travel, Tourism and Leisure - *Undergraduate (1st cycle) in Tourism Management*

A first degree in Tourism Management proposes to deepen skills in the area of management and tourist services, whether, in the disciplinary areas of business management sciences, social sciences, technology applied, updating the technical and practical of its students. This degree aims to thus promote the integration of knowledge and practice as well as empower their ability to act autonomously and in teamwork.

The Erasmus + Students have this study options:

1st Semester (October-February)   2nd Semester (March-July)

Modules	ECTS	Modules	ECTS
Introduction to Tourism	7	Sociology of Tourism	5
Tourism Marketing I	5	Law and Legislation for Tourism	4
Fundamentals of Economics	6	Research Methods	5
Markets and Tourism Products	5	Organization Events and Animation Management	5

Tourist Itineraries	6	Market Research	7
Financial management	6	Strategy and Business Planning	5
Hotel and Restaurant	6	Tourism Marketing II	5
Touristic Operations and Reservation Systems	7	Tourism Planning and Development	6
Tourist Transport Systems	6	Innovation and Entrepreneurship	5

ISCED 0612/0613 Information Systems - *Undergraduate (1st cycle) in Management Information Systems*

The degree in Management Information Systems aims to train professionals in the area of Information Systems and Management capable of exercising their professional activity with a high level of technical and scientific proficiency. To this extent, it is intended that the graduates become professionals able to use, design, develop and monetize information systems in public or private organizations, through the knowledge and applications of the various aspects of Information Systems Management, whether it is the strategic, financial, management control, or system integration component.

The Erasmus + Students have this study options:

1st Semester (October-February)   2nd Semester (March-July)

Modules	ECTS	Modules	ECTS
Mathematics for Computing	6	Programming Languages I	5
Analysis of Systems	5	Data Bases	7
Algorithms and Data Structures	7	Architecture and Computer Operation	6
Operating Systems	5	Management Information Systems	6
Networks and Data Communications I	6	Project Management and Coordination	6
Programming Languages II	5	Networks and Data Communications II	7
Decision Support Systems (DSS)	5	Web Technologies and Practices	6
Software Engineering	3	Artificial Intelligence	5
Systems Analysis	4	Audit and Computer Security	4
Systems Administration	4	Innovation and Entrepreneurship	4

ISCED 1022 Occupational Health and Safety - *Undergraduate (1st cycle) Engineering Work Safety*

The first degree in Engineering Work Safety course aims to train people with active intervention skills in safety policies, the development of prevention plans and programs, the implementation of training and the creation of information models, as well as the identification of hazards and evaluation and control risks, associated with the activities of public and private organizations.

The Erasmus + Students have this study options:

1st Semester (October-February)   2nd Semester (March-July)

Modules	ECTS	Modules	ECTS
Fundamentals of Safety and Hygiene at Work	5	Occupational Health	6
Dynamic Anatmophysiology	4	Management of Organizations	4
Construction Materials and Technology	7	Training Design and Management	3
Ergonomics	7	Risk Control and Evaluation	6
Hygiene at Work I	7	Social Psychology of Work	3
Safety at Work I	6	Hygiene at Work II	6
Fire Prevention and Protection	7	Safety at Work II	6
Prevention Management	7	Emergency Organization	7

ISCED 0413 Management and Administration - *Master degree (2nd cycle) in Human Resource Management*

The Master´s degree in Human Resource Management provides a high degree of specialization in the scientific area of human resources management. The cycle of studies aims to be at the forefront of the evolution of the addressed subjects, opening paths and creating conditions for the development of reflection on the themes that may be the object of research in the dissertation or applied project, allowing students to anticipate and point out research related to the current problems in this area.

The Erasmus + Students have this study options:

1st Semester (October-February)   2nd Semester (March-July)

Modules	ECTS	Modules	ECTS
Statistical Methods	7	Ethics and Social Responsibility	5
Change Management	7	Research Methodologies	7
Seminar on Strategic Management of Human Resources I	7	Themes of Management and Organizational Innovation	9
Human Resources Development Policies	9	Seminar on Strategic Management of Human Resources II	9

ISCED 0413 Management and Administration - *Master degree (2nd cycle) in Business Management*

The Master´s degree in Business Management has as main objectives to provide students with the technical knowledge and operational and strategic skills in the areas of management that allow them to intervene in increasingly complex and demanding contexts, as well as the performance of teaching and/or research functions.

The Erasmus + Students have this study options:

1st Semester (October-February)   2nd Semester (March-July)

Modules	ECTS	Modules	ECTS
Operations Management	6	Strategic Management and Marketing	6
Management Information Systems	6	Research Methodologies in Management	6

Human Resources Development Policies	6	Accounting and Auditing	6
Knowledge Management and Innovation	6	Integrated Systems	5
Business Economics and Finance	6	Seminar	8

ISCED 0612/0613 Information Systems - *Undergraduate (2st cycle) in Web Technologies and Systems Engineering*

The Master´s degree in Web Technologies and Systems Engineering aims to provide graduates with a specialization of a professional nature, through up-to-date and advanced training in technical and scientific domains related to computer sciences, also providing them with skills that allow them to develop applied research.

1st Semester (October-February) 2nd Semester (March-July)

Modules	ECTS	Modules	ECTS
Web Programming	6	Advanced Web Programming	6
Data Knowledge Extraction	6	Mobile Application Development	6
Interaction Design	6	Artificial Intelligence	6
Planning and Development of Information Systems	6	Research Methodologies	6
Option 1 (one of the optional Curricular Units)	6	Option 2 (one of the optional Curricular Units)	6
Optional Curricular units: Virtual and Augmented Reality Digital Marketing and Electronic Commerce Cloud Computing Content Management Systems Computer Security Distributed Systems Open Source Software			

ONLINE INFORMATIONS

Course Catalogue

On our website, you will find information about the courses.

http://www.islasantarem.pt/pt/internacional/erasmus-course-catalogue

ECTS system

On our website, you will find information about ECTS system

http://www.islasantarem.pt/pt/internacional/grading-system

|ncoming Students & Staff

On our website, you will find information about Incoming Students & Staff

http://www.islasantarem.pt/pt/internacional/incoming-students-staff